

Curriculum Vitae

EDUCATION/REGISTRATION

B.A., Geography. California State University Northridge (1973)
 Universario di Architettura di Venezia, Italy (Summer 1977)
 B.S., Architecture. University of Southern California (1978)
 Registered Architect, California C11735, 1981
 Certified Construction Specifier (CCS), 1984
 NCARB Certificate 50241, 1998
 AIA/CES Provider C969

RESEARCH AND EDUCATION INTERESTS

Construction Product Marketing & Strategic Planning
 Specifications - Education and Training
 Facilitation and Presentations
 Architectural Programming
 Post Occupancy Evaluation
 Continuing Education for Design Professionals
 Architectural Photography
 ADA/Disabled Accessibility Surveys and Analysis
 Sales and Marketing Integration for Construction Products
 Quality Control/Quality Assurance/Peer Review

EXPERIENCE

- 5/2008 **MCA SPECIFICATIONS**, Construction Specifications Group (Since 1985): Consulting for design professional firms in long, short, and sheet format specifications, quality assurance/quality control programs, disabled access surveys, programming and in-house AIA/CES training. Marketing consulting for construction product manufacturers providing guide specifications, continuing education program development, and national sales meeting presentations. Architectural photography of buildings, interiors, and models. Access Compliance (ADA) surveys and consulting.
- 3/2006-5/2008 **SB Architects (Sandy Babcock), San Francisco, Technical Director:** Responsible for technical project delivery, quality assurance, office standards, training, and coordination activities. Projects focus primarily on high-end hospitality and mid to high-rise multi-housing. Coordinated project specifications, provided team-based technical support, and construction administration.
- 6/2002-3/2006 **MCA SPECIFICATIONS**, Construction Product Marketing Group (Since 1989): Construction Product marketing consulting, training seminars, and conference presentations. Continuing Education (AIA/CES) program development and evaluation for product manufacturers. Specification review and consulting for product manufacturers, distributors, and product representatives. Website evaluation services. 2003 to 2005 provided California accessibility surveys and document reviews for client architect in Birmingham, AL.
- 2/2001-6-2002 **ATS&R ARCHITECTS**, Minneapolis, MN. Architect-Specifications. Specifications for K-12 school and church projects.
- 1/2002-1/2001 **MCA SPECIFICATIONS**, Construction Product Marketing Group (Since 1989): National Marketing Coordinator for Lambton Doors, Quebec, Canada. Marketing support for North American independent representatives to call on owners and design professionals.
- 5/1994-12/1999 **ELLERBE BECKET ARCHITECTURE**, Minneapolis, MN. Senior Project Specifier. Specifications for large projects including health care, hotel, theme park facilities, higher education, design build, high-rise office, interiors, parking ramps, and commercial offices. Product research, master specification maintenance, design standards, and related written documentation. Continuing education, training and codevelopment of specification skills for project architects.

- 4/1993-5/1994 **MICHAEL CHAMBERS ARCHITECT AIA** (Since 1978), Consulting Architect. Architectural programming, educational facilities pre-design consulting, specifications, design program management, and consulting for quality assurance and constructability reviews. Construction Product marketing consulting and training seminars on marketing design professionals. Part-time consultancy since 1978.
- 12/1991-4/1993 **TECH 5 CORPORATION, CONSTRUCTION MANAGERS**, Mountain View, CA. Director Special Projects: Business development for K-12, Community Colleges, CSU and UC system, Biotechnology, and Medical Facilities. Developed and coordinated delivery of construction program management services. Worked directly with school administration and facilities managers to identify and program facilities needs. Acted as a facilitator for development of education specifications and architectural programming. Provided pre-design planning, value engineering, constructability reviews, and claims management.
- 4/1987-12/1991 **STATE DEPARTMENT OF EDUCATION, SCHOOL FACILITIES PLANNING DIVISION, Sacramento, CA. Senior Architect:** Review and coordinate professional and technical approval of new school sites. Act as resource and referral to local districts for AHERA asbestos-in-schools, lead-in-water and radon programs. Develop and review legislation critical to schools and represent Department to legislature and administration. Mediate school facilities complaints with local districts. Provide consulting, information and resources to facilities planners and design professionals on educational specifications, architectural programming, and pre-design planning.
- 4/1985-4/1987 **OFFICE OF THE STATE ARCHITECT, Sacramento, CA. Associate Architect:** Specifications writer for public projects.
- 10/1984-4/1985 **KAPLAN/MCLAUGHLIN/DIAZ, ARCHITECTS**, San Francisco, CA. Architect-Specifications: Hospital, medical office, high-rise office and commercial projects.
- 4/1984-10/1984 **Nacht & Lewis Architects, Sacramento, CA.** Specification Writer.
- 4/1982-4/1984 **Mau Mirza Architects, Sacramento, CA.** Project Architect and Specifications Writer.
- 1973-1982 Full, part time, and self-employment in California architecture and engineering firms.

PROFESSIONAL ASSOCIATIONS

2003, Architectural Research Associates, New Jersey, research reviewer and sponsorship development.
 2003, Building Systems Design, Atlanta, GA, product specification marketing.

TEACHING EXPERIENCE

Sonoma State University, Rohnert Park, CA, Instructor, *Introduction to Blueprints*, School of Extended Education Construction Management Certificate Program, Spring 2009.
 University of Oregon, Graduate School of Architecture, Eugene, Oregon, Visiting Reviewer, Graduate Studios, Spring 2010.

BOOKS, CHAPTERS IN BOOKS

Taskforce Chair and Contributor, *Architectural Graphic Standards*, 8th Edition, John Wiley & Sons, 1985
 Editor, *Bluebook*, Construction Industry Cooperative Committee of Minnesota, 1999.

PROFESSIONAL PUBLICATIONS

“The Whitter Narrows, California Earthquake of October 1, 1987 - Asbestos Hazards in Post-Earthquake Investigations”, Earthquake Engineering Research Institute *Earthquake Spectra* Journal
 Schools for the Twenty-first Century, California Department of Education, Sacramento, 1990, contributor.
 California Department of Education: *Report to the California Legislature: Earthquake Preparedness Task Force (AB 3730)*, Chair 1988
 Facilities Planning and Construction, California Department of Education, 1991, contributor.
 Putting the Pieces Together, the Loma Prieta Earthquake One Year Later, National Conference *Proceedings*, “School Sites as Emergency Shelter, Public Policy Issues”, 1990.
Pre-Design Primer: Architect Selection, 1993, unpublished.

How Many Times?, Internet published, Construction-Zone.com, 1998.
 Critical Marketing Tools - Continuing Education, Internet published, Construction-Zone.com, 1998.
 Facilitated Brainstorming, a New Architectural Programming Tool, National Conference *Proceedings*, American Institute of Architects, Dallas, TX, 1999.
 Specifications for Interiors Projects, Conference *Proceedings*, NEOCon 1999, Chicago, IL, 1999.
 New Continuing Education Requirements for Minnesota Design Professionals, Minneapolis-St. Paul CSI Newsletter, 1999.
 Specifications for Interiors Projects, Conference *Proceedings*, NEOCon 2000, Chicago, IL, 2000.
 Facilitated Brainstorming, a New Architectural Programming Tool, Conference *Proceedings*, IDEX/NEOCon Canada, Toronto, Canada, 2000.
 Specifications for Interiors Projects, Conference *Proceedings*, NEOCon 2001, Chicago, IL, 2001.
 Specifications for Interiors Projects, Conference *Proceedings*, NEOCon 2002, Chicago, IL, 2002.
 Post Occupancy Evaluation, Conference *Proceedings*, NEOCon 2002, Chicago, IL, 2002.
 A-E Toolkit CDROM Education Program, National Systems Contractors Association, 2003.
 Specifications for Interiors Projects, Conference *Proceedings*, NEOCon 2004, Chicago, IL, 2004.
 Specifications for Interiors Projects, Conference *Proceedings*, NEOCon 2006, Chicago, IL, 2006.

JOURNAL ARTICLES

“Asbestos Hazard Emergency Response Act”, *CASH Register*, September 1987.
 “Final Rules for AHERA Asbestos Compliance”, *CASH Register*, January 1988.
 “Major AHERA Milestones Approaching”, *California Association of School Business Officials Journal*, June 1989.
 “Recovery Priorities and Procedures”, *CASH Register*, November 1989.
 “How to Handle Asbestos - An Architect’s View”, *The Examiner*, California State Board of Architectural Examiners, 1989
 “Loma Prieta Earthquake, Lessons Learned”, *California Association of School Business Officials Journal*, June 1990.
 “Toilets!! - Do You Have What the Law Requires?”, *CASH Register*, May 1990.
 “Specifiers and Product Reps - Making the Most of the Partnership”, *CSI Specifier Magazine*, February 2001.
A View from the Back of the Bus, Monthly Industry Column for *specifics*, Minneapolis-St. Paul CSI Newsletter:
 “Strategic Marketing with Continuing Education”, 9/01
 “Web Based Continuing Education”, 10/01
 “Marketing with Guide Specifications” 11/01
 “Proprietary (Sole Source) Product Specifications”, 12/01
 “Project Specification Review”, 1/02
 “Effective Architectural Sales Calls”, 2/02
 “Effective Substitutions”, 3/02
 “Responding to Design Professional’s Continuing Education Program Requests”, 4/02
 “Product Marketing and the World Wide Web”, 5/02
 “Effective Email Marketing to Design Professionals, 6/02
 “What do Specifiers Want From Product Reps?”, 9/02
 “Attitude or Attribute - Successful Design Professional Marketing”, 10/02
 “Knowing a Stile from a Rail, Specifying Flush Wood Doors”, *CSI Specifier*, February 2002
 “Why Specifications?” *Doors and Hardware*, June 2002
 “The MasterFormat Expansion Forum” *Sound & Video Contractor*, June 2002
 “Closing the Gap - Integrating Architectural Opening Hardware and Security Systems” *Security Products & Technology News*, October 2002
 San Francisco Chapter CSI Newsletter *Specifics*
 Effective Architectural Sales Calls, January, February, & April 2003.
 Making the Most of CSISF ProFair, February 2003
 Continuing Education: Usable vs. Useful Information, May 2003
 Continuing Education, An Opportunity Being Lost?, June 2003
 Dos and Don’ts for Developing Continuing Education Programs, July 2003
 Handouts for Effective Continuing Education, October 2003
 Quality Control: Evaluation Continuing Education Programs, November 2003
 Producing Effective Education Programs, December 2003
 Exhibiting at Local Product Shows - A Strategic View, January 2004
 Effective Specification Sales, March 2004
 Confessions of an Architectural Marketer, May 2004
 Profiting from Continuing Education, July 2004
 Attitude or Attribute - Successful Design Professional Marketing, August 2004

Hosting a Successful AIA/CES Showroom Program, October 2004
Competitive Advantage, November 2004
Planning for Product Shows and Exhibits, December 2004
Understanding Your Audience – Effective Product Presentations, January 2005
Critical Marketing Issues: Follow-up, November 2005
Effective Email Marketing to Design Professionals, January 2006
Effective Product Presentations, an Ethical Dilemma, February 2006
Critical Marketing Issues: Mutual Appreciation, March 2006
Effective Exhibiting: Staffing and Etiquette, May 2006
Continuing Education Presentation Considerations, June 2006
Online Distance Education: An Effective Marketing Tool? July 2006
Product Representatives: Knowledge and Application September 2006
3Rs of Product Representation: Relationship, Response, and Reliability October 2006
Networking: Strategies and Tactics, December 2006
Continuing Education: Confusion at the Bottomline, January 2007
Specifications: Working Effectively with Specifiers, March 2007
Show Me the Money, May 2007
Specification Strategies for Product Representatives, June 2007
Product Research for Designers and Project Architects: What Specifiers Wish Architects and Designers Understood About Product Research (Co-authored with Vivian Volz, Gensler), July 2007
Strategic Sales Calls: Qualifying Architects, August 2007
Work with Specifications, Critical Marketing Issues: Mutual Appreciation, September 2007
Continuing Education: A Partnership Dilemma, December 2007
Two Way Street..., January 2008
Marketing Sustainable Products, February 2008
Drawings are from Venus; Specifications are from Mars, March 2008
Using the Term “Architect”, April 2008
New Marketing Opportunities: 2009 Continuing Education Requirements, November 2008
Coordinating Drawings and Specifications, December 2008

Redwood Empire Chapter CSI Newsletter *Redwood Bark*

New Marketing Opportunities: 2009 Continuing Education Requirements, November 2008

American Institute of Architects, Redwood Empire Newsletter, *The Northcoast Architect*

AIA Affiliates: Making the Most of the Opportunity, March 2009

Fort Lauderdale Chapter CSI Newsletter, *Effective Architectural Sales Calls*, January, February, & March 2003.

Door and Hardware Institute, *Doors and Hardware Magazine*, Monthly Column “Ask the Architect”

What is This Division 1?, January 2004

Substitutions vs. Education, February 2004

Effective Product Presentations, an Ethical Dilemma, March 2004

Safety and Security, MasterFormat™ 2004, and AHCs, April 2004

DHI’s Value Proposition for Architects? June 2004

Active Listening, August 2004

Useable vs. Useful, September 2004

Change Order Mark-ups, October and November 2004

Green Buildings and Sustainability, December 2004

“Protecting Your Design Intent”, *Contract Magazine*, August 2007

“Why Specifications?”, *Licensed Architect Magazine*, March 2008

CONSULTANT

Accessibility (ADA) Surveys and Consulting

EvanTerry Associates, PC

Easy Access Design, Santa Cruz, CA

Architectural Programming

Woodland Presbyterian Church
Faith Presbyterian Church
St. Stephen's Presbyterian Church
Gridley Presbyterian Church
Eden Prairie Presbyterian Church (Pro Bono)
Foster City-San Mateo School District
Yolo County Social Services Lobby (Pro Bono)
Yolo County, CA, Comstock Johnson Architects
DHC / Target Corporate Headquarters, Ellerbe Becket
Steinberg Architects

Specification Consulting

Daniel Mann Johnson Mendenhall
Jordan Knighton Architect
Duane Thomson AIA
Cynthia Easton Architect
Wiese Architects
SH2A Architects
Comstock Johnson Architects
Walton Engineering
Vogt + Dossa Architects
Somerton Associates
Madsen & Flathmann Architects
Archonics
Lay Architects
M. Klinkhammer Architect
Ed Hoiland Architect
Sebesta Blomberg Associates
CONStruct Architects/TWA
Nor-son, Inc.
Hirst Design
Dodd-Hansen Consulting Group
Sigerson Architects,
TEECom Design Group
Hardison Komatsu Ivelich & Tucker
Guga Design
SB Architects
Jerry Kler Architect
Bruce Wright AIA
Verdier Architects
Valley Architects
BSD SoftLink
Hornberger + Worstel Architects
City of Ukiah (Pro Bono)
d+A design + Architecture LLC, Yardley, PA
Bostrom Architects
William Duff Architects
LPA, Inc.
Anderson Brule Architects, Inc.
Daniel J. Strening AIA, Architect
PDF Architecture
450 Architects
Katherine Austin AIA, Architect
Tangram Landscape Architecture
Leah Haygood, Landscape Architect
D. Peter Bacot Design
EDG Interior Architecture + Design

Consulting/Marketing/Training/Presentations

Western Metal Products 1986
 Moxie International 1989
 Fletcher Coatings, Santa Ana, CA
 Neptune Thomas Davis Architects, San Diego, CA 1993
 Garcia/Wagner Architects, San Francisco, CA 1994
 Integrated Fire&Failure Technology, Inc, Berkeley, CA
 Wilsonart International
 DuPont Flooring Systems Division
 Nystrom / Cesco Building Products Company 1997, 2001, 2002
 VT Industries, Door Division
 SpecMix
 Tamms Industries
 Viracon International
 Parex International
 Kleier Interactive (Internet) Construction-Zone.com
 Tubelite, Inc.
 Brick Distributors of Minnesota
 Accent Signage Systems Incorporated
 TMI Design Systems Incorporated
 American Warming & Ventilating
 RJF International, Korogard \ Walltalkers
 International Cellulose Corporation
 Holnam, Inc.
 Carlisle SynTec Corporation
 Construction Specifications Institute
 National, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2005, 2006, 2007, 2008, 2009, 2010
 Minneapolis-St. Paul Chapter, 1999, 2000, 2010
 Rhode Island Chapter, 1998
 Grand Rapids Chapter, 1999
 Albuquerque Chapter, 2001, 2004, 2009
 Detroit Metro Chapter, 2001, 2002
 Sacramento Chapter, 2005, 2007, 2009, 2010
 San Francisco Chapter, 2003-2007, 2009
 Redwood Empire Chapter, 2008, 2009
 American Institute of Architects
 National, 1999
 Minnesota Society, 1998, 1999, 2000, 2001, 2002
 San Francisco Chapter 2003, 2004, 2005, 2006, 2008, 2009
 East Bay Oakland Chapter 2005, 2008
 Central Valley Chapter 2006
 Redwood Empire 2008, 2009
 Anchor Block/Anchorwall, 1995
 The Merchandise Mart Properties
 NEOCon Chicago, 1999, 2000, 2001, 2002, 2003, 2006, 2008
 IIDEX-NEOCon Canada 2000
 The Door and Hardware Institute, 1999, 2002
 Lambton Doors, Inc. 1999, 2000
 North Star Surfaces, Inc.
 CavClear, Inc.
 Dupont Weatherization Systems, Tyvek 2000
 AFM/R-Control
 Gemini Incorporated 2000
 Interlocking Concrete Pavement Institute, 2000, 2001, 2002
 Aluminum Anodizers Council 1999
 Aluminum Extrudes Council 1999
 Marshfield Door Systems, Inc. 2001
 EPS Molders Association 1999
 LaFarge Corporation 2000

Window and Door Manufacturers Association, 2000, 2001
Armstrong Ceiling Systems 2001, 2002
Minnesota Concrete & Masonry Contractors Association 2001
Wenger Corporation 2002
Best Access Systems 2002
National Systems Contractors Association 2001, 2002, 2003
Tremrom 2003
CompView, Inc. 2004
SmokeGuard Corporation 2004, 2007
United States Gypsum 2004
Leviton Corporation 2004
McGraw-Hill Construction, Inc. 2004
Johns-Manville Corporation 2005
Kährs International 2005
Chicago Metallic Corporation 2005
PPG-CMT Group 2007
Häfele ABM Group 2007
KI Industries 2008
Tennant 2010
Serious Materials 2010

Continuing Education Program Consulting

International Cellulose Corporation
Kleier Interactive (Internet) Construction-Zone.com
Anchorwall Systems
Lambton Doors, Inc.
Tamms Industries
Harring Door Division, Jamestown Manufacturing Inc.
American Warming and Ventilation
DORMA Group North America
National Systems Contractors Association
ECO-Block, Inc.
Best Access Systems
AECDaily Corporation, Continuing Education Advisor
 Acer Flooring
 Benjamin Obdyke
 Avcon
 Krieger Steel Products
 Ronstan International
 Sheffield Plastics
 Seal-Krete
Stanley Best
Cosella-Dorkan
American Specialties Incorporated
Redwood Empire CSI
Basalite, California

Strategic Marketing/Planning Consulting

Moxie International
Nystrom Building Products Company
Brick Distributors of Minnesota
Kleier Interactive (Internet) Construction-Zone.com
North Star Surfaces, Inc.
Minnesota Lath & Plaster Bureau
Lambton Doors, Inc.
Advanced Visual Systems
Accent Signage Systems Incorporated
National Systems Contractors Association
ParexLahabra

SmokeGuard Corporation 2007, 2008, 2009, 2010
City of Ukiah (Pro Bono)

Guide Specifications

DRISTEEM Humidifier Company
Lambton Doors, Inc.
RJF Korogard Wall Protection Systems
RJF WallTalkers
International Cellulose Corp.
Wilsonart International
DuPont Flooring Systems Division "Carpet Recycling"
Western Metal Products
LaFarge Corporation
TMI Design Systems Incorporated
Wenger Corporation
Consolidated Systems Inc. (CSI)
Tremco Roofing
Harring Doors
Wisconsin ThermoForm, TF System
Nystrom Building Systems
Dupont Flooring Systems "Resistech"
Wilsonart International, "Velocity Flooring System"
StyroTech, Inc.
Best Access Systems
SmokeGuard, Inc.
Kelly Moore Paint Company
Daktronics, Inc.
XceedID
IdeaPaint 2006, 2009
SnapStone
ASI-American Specialties Inc.

Legal Support/Arbitration/Expert Witness

Hoppin & Hoppin, Attorneys-at-Law
California Contractor' State License Board
American Arbitration Association
Lindquist & Vennum PLLP, Attorneys-at-Law

Professional Development and Training

Sigerson Architects, Sacramento
TEECom Design Group, Oakland
Hornberger+Worstell Architects, San Francisco
Anshen+Allen, San Francisco
SB Architects
MKThink, San Francisco
Quattrochi Qwok Architects, Santa Rosa

Quality Control/Quality Assurance/Peer Review Consulting

Anshen+Allen, San Francisco
Hornberger+Worstell Architects, San Francisco
Dodd-Hansen Consulting Group, Sacramento
SB Architects, San Francisco
Flewelling & Moody Architects, Pasadena
Esherick Homsey Dodge & Davis Architecture, San Francisco
Quattrocchi Kwok Architects, Santa Rosa
d+A design + Architecture LLC, Newtown, PA
Katherine Austin AIA, Architect, Sebastapol
Struck/Lomax Architects, Santa Rosa

PROFESSIONAL AFFILIATIONS

American Institute of Architects (AIACV), Central Valley Chapter 1978-1994

Historic Preservation Committee, 1979-1980.
 Chair, Public Relations Committee, 1982-1984.
 Chair, Del Paso Boulevard Design Charrette, 1983.
 Board of Directors, 1982-1984.
 Professional Practice Committee, 1985-1986.
 AIA Documents Coordinator, 1991-1993
 K Street Charrette Steering Committee, 1993

American Institute of Architects (AIAMN), AIA Minnesota, Minneapolis Chapter, 1994-2002

AIA/CES Continuing Education Presenter, 1997, 1998, 1999, 2000, 2001
 Ellerbe Becket Firm Continuing Education Coordinator, 1998, 1999
 State Convention Seminar Presenter, 1997, 1998, 1999, 2000, 2001
 State Convention Planning Committee, 2001, 2002

American Institute of Architects (AIASF), AIA San Francisco Chapter, 2002-2008

Continuing Education Committee, 2003-2006
 Small Business Committee 2003
 Seminar Presenter, 2003, 2004, 2005, 2006, 2008, 2009
 AIACC Board Member 2007, 2008
 Fellows Committee, 2007

American Institute of Architects (AIARE), AIA Redwood Empire Chapter, 2008

Affiliate Member 2008
 Professional Member 2009

American Institute of Architects, California Council (AIACC)

Board of Directors, San Francisco 2007, 2008
 Planning and Finance Committee 2007, 2008
 Executive Committee 2009, 2010-2011
 Vice President, Professional Practice 2009, 2010-2011
 Online CAB Education Seminar, "Accessibility: Design and Disconnects" August 2009

American Institute of Architects (AIA), National

Member since 1978
 Taskforce Chair and Contributor, *Architectural Graphic Standards, 8th Edition* 1985
 Continuing Education Presenter, Dallas, TX 1999
 Member, AIA/CES Providers Council, 2000, Chair 2001
 Seminar Presenter, AIA/CES Conference 2000, 2001, 2002
 Elected Fellow of the Institute, May 2002
 College of Fellows Representative, Northern California 2008, 2009

Construction Industry Cooperative Committee (CICC)

AIAMN Representative, 1995-2002
 CSI/CICC Construction Document Partnering Committee
 Editor, Bluebook Reformat and Update, 1996-1999
 Co-Chair 2000, 2001

Construction Specifications Institute (CSI), Sacramento Chapter 1982-1994

Chair, Education Committee, 1983-1984, 1991
 Chair, Technical Documents Committee, 1985
 Board of Directors, Professional, 1985-1986
 Chapter Certification Coordinator, 1988-1989

Construction Specifications Institute (CSI), Minneapolis-St. Paul Chapter 1994-2002

Local Chapter Ad Hoc Committee, 1994
 Industry Eye Opener Panelist, 1995

Specification Competition Juror, 1996
Program Committee, Product Fair Subcommittee Chair, 1996, 1997, 2000
Ad Hoc Chapter Marketing Committee, 1998, 1999
Industry Roundtables, 1999, 2000, 2001, 2002
Professional Roundtable 2000
Contributing Editor, Industry Column, "View From the Back of the Bus", *specifics* Newsletter 2001, 2002
Publication Certificate, "View From the Back of the Bus", *specifics* Chapter Newsletter 2002, 2003

Construction Specifications Institute (CSI), San Francisco Chapter 2002-2008
Newsletter Photo Editor, 2003-2008
Newsletter Contributor, 2003-2008
Education Committee, Chair 2005-2008
Certification Study Session Leader 2007, 2008

Construction Specifications Institute (CSI), Redwood Empire Chapter 2008
Newsletter Contributor, 2008
Certification Study Session Leader 2009, 2010
Education Chair 2009, 2010
Seminar presenter, 2008, 2009, 2010
Specifier's Roundtable, co-sponsor
Product Expo Committee 2010

Construction Specifications Institute (CSI), National
Member since 1982
Member, Institute Certification Committee 1990-1995
Member, CCS Subcommittee, 1993
Chair, Institute Certification Committee, 1993-1995
Continuing Education Presentations: 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003
Elected Fellow of the Institute, 1997
Chair, Integrated Information Initiative Task Team, 1998
Host and Presenter, 1st Annual Product Representative Academy, March 1999
Presenter, 2nd Annual Product Representative Academy, March 2000
Member, MasterFormat Expansion Task Team, 2001
CSI University Presentations: 2003, 2004
MasterFormat 2004 Implementation Task Team, Chair, 2004, 2005
MasterFormat 2004 Accredited Instructor, Master Instructor 2005
Editorial Advisory Board, *Specifier* Magazine, 2008, 2009

Door and Hardware Institute
Member, National and North Central Chapter, 2000, 2001, 2002
National Strategic Planning Committee 2002
Continuing Education Presentations: 1999, 2002
Robert G. Ryan Memorial Award, *Door and Hardware* magazine, 2003
"Ask the Architect" Column 2004, 2005

American Arbitration Association
Sacramento Advisory Committee 1992-1994
Central Valley Arbitration Day Committee 1992, 1993
Central Valley Arbitration Day Panelist and Moderator 1993

Specification Consultants in Independent Practice (SCIP)
Member since 1989
Education Coordinator, 2003
Vice-President, Education, 2003-2006

Construction Management Association of America (CMAA) 1991-1993

Western Council of Construction Consumers (WCCC) 1991-1993
Project Planning & Design Committee

Rotary International, Ukiah South 2009, 2010
Newsletter Editor

North Coast Builders Exchange, Santa Rosa, CA 2008-2010
Green Building Committee, 2008-2010
Seminar Presenter, 2009

Mendocino Access Television, Ukiah, CA
Organizing Board of Directors, 2010

Leadership Mendocino
Member, Steering Committee, 2010

BOARDS AND COMMISSIONS

California State Indoor Air Quality Interagency Working Group, 1987-1991
EMF Advisory Committee, CA Public Utilities Commission/Department of Health Services
Review Panel, Small Schools Energy Projects, CA Energy Commission, 1988-1991
Review Panel, Regional Energy Management Projects, K-12, CA Energy Extension Service, 1988-1991
CA Department of Industrial Relations Ad Hoc Advisory Committee for Certification of Asbestos Consultants
Zephyr Point Conference Center, South Lake Tahoe, CA
Lions Club, Chico, CA
Kiwanis Club, Woodland, CA
Yolo County Housing Code Advisory and Appeals Board
United Way of Woodland
California Architects Board, Commissioner: 1985-1994, 2004
California Architectural License Exam Item Writer, Methods & Materials, and Design Juror
NCARB Design Juror
Oral Exam Development and Commissioner
A & E Committee, Western Council of Construction Consumers
Alliance for Locally Funded School Facilities, Board Member, 1992-93

RECOGNITION, AWARDS, AND CERTIFICATES

American Institute of Architects, Fellow of the Institute, 2002: Investiture May 9, 2002, Charlotte, NC.
Dispensing critical industry expertise and technical information, his continuing education programs are highly informative and demonstrate sound educational techniques for professional adult learners.

Construction Specifications Institute, Fellow of the Institute, 1997: Investiture June 28, 1997, Orlando, FL
In recognition of your extraordinary efforts as a catalyst for change, for your accomplishments in restructuring CSI's certification program and writing of certification examinations; for your endeavors in establishing Institute goals; and for your dedicated service to the Institute, you are advanced to Fellowship in the Institute of the 28th day of June 1997.

Construction Specifications Institute, President's Plaque 1996, Jane D. Baker FCSI, President:
For being an insistent and ardent catalyst for change in CSI's education and certification activities --- change that has brought marked improvements in the content, efficiency, and quality of its certification programs, the launch of CSI's first educational program in contract administration, and the restructuring of its educational activities in the area of construction product representation.

Distinguished Service Award, American Institute of Architects, 2002:
AIA National CES Provider Council 2000-2001 - In recognition of his leadership and insight in shaping the architectural profession, February 2002

Presidential Citation, American Institute of Architects California Council, 2009:
In recognition of your commitment to providing quality continuing education to address the professional development needs of the architectural profession in California. Your generous contributions and leadership were instrumental in the AIACC's ability to develop an online continuing education program. Your efforts will have a lasting impact on the organization and demonstrates how

one person can make a difference in the future of the profession.

Special Commendation, American Institute of Architects California Council, 2009:

For outstanding contributions to the architectural profession as 2009 AIACC Vice President of Professional Practice, member of the AIACC Board of Directors, the AIACC Executive Committee, the Integrated Project Delivery Steering Committee, and the Capitol Forum Board of Directors. Your dedication to advancing the profession is deeply appreciated.

Certificate of Appreciation, American Institute of Architects, Central Valley Chapter, 1983

Certificates of Appreciation, Construction Specifications Institute, 1983, 1984, 1985, 1986, 1987, 1990, 1991, 1996

Certificate of Appreciation, Construction Specifications Institute, CSI AudioExchange, September 2002.

Certificate of Appreciation, American Institute of Architects, AIA/CES Providers Council, January 2002.

Publication Certificate of Appreciation, Minneapolis-St. Paul Chapter, May 2002, 2003.

Certificate of Appreciation, Featured Speaker, March 2008

Plaque of Appreciation, American Arbitration Association, 1993

Award of Merit, Specifications Consultants in Independent Practice, June 2007

Certificate of Merit and Appreciation, CSI Redwood Empire Chapter, June 2009

Robert G. Ryan Memorial Award, First Place, Best Technical Article, "Why Specifications?" June 2002

Door and Hardware Institute, *Doors and Hardware* magazine, September 2003

CONTINUING EDUCATION PRESENTATIONS AND SEMINARS

Specifications Basics Course, Office of the State Architect, Sacramento, CA, 1985

Presenter, 1986 - 1990 CASH Conferences

Earthquake Disaster Preparedness, UCLA, 1987

Celotex, Marketing Architects Seminar, 1991

Presenter, CASH (Coalition for Adequate School Housing) Annual Conference 1989, 1990, 1991, 1992, 1993, 1994

Asbestos, Toxics, Educational Specifications (Architectural Programming), Architect Selection, Disaster Preparedness

Presenter, 1989, 1991 CASBO (CA Assn of School Business Officials) Conferences

Presenter, 1990 CEFPI (Council of Educational Facilities Planners International) Conference

Presenter, 1989 ACE (Architects/Contractors/Educators) Conference

Presenter, 1991, 1992 ACE Conference

Presenter, 1991 CASH Conference

Program Chair, 1991 ACE Conference

Presenter, Disaster Preparedness Workshops, Bay Area Regional Earthquake Preparedness Project

Presenter, Disaster Preparedness Seminar, Southern California Earthquake Preparedness Project.

Program Chair and Presenter, 1990 ACE Conference

Panelist, "Alternative Dispute Resolution and the Design Professional", American Arbitration Association

Mediation & Arbitration Day, 1994

Making Prior Approvals Easy, Minneapolis-St. Paul CSI Industry Roundtable, April, 1995

Tamms Industries, Marketing Architects, 1996

Viracon International Sales Conference 1997

Architects: Client, Partner, Student

Order Taker or Product Support?

Presentations, Box Lunches and Product Exhibits

VT Industries, Door Division, Marketing Architects, 1997

Construction Document Coordination Seminar, AIA Continuing Education 1997

Building Commissioning, CSI Chapter Meeting Program 1997

Spec Mix, Marketing Design Professionals, 1997

Architects are from Venus, Reps are from Mars, AIA Minnesota State Conference, 1997.

Building Commissioning, AIA Continuing Education, 1997

Marketing Architects in the 21st Century, CSI Product/Education Fair, 1998

Marketing Design Professionals, Wilsonart International Distributor Conference, 1998

Specified or Substitution, CSI National Convention, Baltimore, MD, June 1998

Specifications for Product Representatives, CSI National Convention, Baltimore, MD, June 1998

Reclamation Specifications, Dupont Antron Flooring Systems, Baltimore, MD, July 1998

Tubelite, Inc., Marketing Design Professionals: Getting and Holding Specifications, September 1998

Getting Specified, CSI National Seminar, Chicago, October 23, 1998
 Specifications: Principles and Practices, CSI National Seminar, Minneapolis, October 27&28, 1998
 Construction Document Coordination Seminar, AIA Continuing Education 1998
 Getting and Holding Specifications, AIA Minnesota State Convention, December 1998
 Brick Design Marketing Seminar, Brick Distributors of Minnesota, December 1998
 Getting and Holding Specifications, Carlisle SynTec Incorporated, Carlisle, PA, January, 1999
 Marketing Architects, Haldeman-Homme, Minneapolis, MN January 1999
 Getting Specified, Holnam, Inc. National Sales Meeting, Dallas, TX, February 1999
 Substitutions, CSI Product Representative Academy, Tampa, FL, March 1999
 Effective Marketing of Design Professionals, Door & Hardware Institute, North Central Chapter Education Program, Minneapolis, MN, April 1999
 Getting and Holding Specifications, International Cellulose Corporation, Galveston, TX, April 1999
 Effective Marketing of Design Professionals, International Cellulose Corporation, Galveston, TX, April 1999
 Getting and Holding Specifications, Rhode Island Chapter CSI, Warwick, RI, April 1999
 Getting and Holding Specifications, American Warming and Ventilating, Phoenix, AZ, May 1999
 Effective Marketing of Design Professionals, American Warming and Ventilating, Phoenix, AZ, May 1999
 Architectural Programming, American Institute of Architects National Convention, Dallas, TX, May 1999
 Specifiers and Product Reps, Developing the Partnership, Progressive AE, Grand Rapids, MI, May 1999
 Getting and Holding Specifications, Grand Rapids Chapter CSI, Grand Rapids, MI, May 1999
 Specifications for Interiors Projects, NEOCon, Chicago, IL, June 9, 1999
 Specifications for Interiors Projects, Ellerbe Becket Interiors Group, September 16, 1999.
 Specifications for Hardware Consultants, Door and Hardware Institute, Dallas, TX, October 16, 1999
 Effective Marketing of Design Professionals, Dupont Weatherization Systems, Tyvek, St. Thomas, VI, Jan. 2000
 Effective Marketing of Design Professionals, Window & Door Mfg'r's Assn (WDMA), Tucson, AZ, Feb. 2000
 Providing Specification Services to Product Manufacturers, Minneapolis-St. Paul CSI Industry Roundtable, February, 2000
 Specifications Primer, Anchorwall Systems, Minneapolis, MN, February 2000
 Canadian-Made Products, Are They Tested?, Minneapolis-St. Paul CSI Product Fair, March 2000
 Getting and Holding Specifications, Minneapolis-St. Paul CSI Product Fair, March 2000
 Effective Marketing of Design Professionals, AFM/R-Control, Minneapolis, MN April 2000
 Architects and Providers, Making the Most of the Partnership, AIA/CES Providers Conference, AIA National Convention, Philadelphia, PA May 2000
 Specifications Primer, CSI Audio Exchange, May 2000
 Specifications for Project Architects, Designers, and Interiors, AIA Minnesota, Duluth, MN May 2000
 Specifications for Interiors Projects, NEOCon 2000, Chicago, June 2000
 Specifiers and Product Reps; Making the Most of the Partnership, CSI Atlanta, June 2000
 Getting and Holding Specifications; CSI Atlanta, June 2000
 Trade Show Selling, Exhibitor Seminar, co-present with Dr. Allen Konopachi; CSI Atlanta, June 2000
 McGraw-Hill Sweet's Marketplace Awards, Awards Panel Moderator, CSI Atlanta, June 2000
 Getting and Holding Specifications, Gemini Incorporated, Hayward, WI, August 2000
 CACE AIA/CES Marketplace, Savannah, GA, August 2000
 Reaching the Architectural Community, Aluminum Anodizers Council, Minneapolis, September 2000
 Exhibits and Continuing Education Presentations, Aluminum Anodizers Council, Minneapolis, September 2000
 Marketing the Architectural Community, Aluminum Extrudes Council, Chicago, October 2000
 Facilitated Brainstorming, A New Architectural Programming Tool, IIDEX NEOCon Canada, Toronto, ON, September 2000
 Getting and Holding Specifications, Interlocking Concrete Paving Institute, Paver School, Washington DC, November 2000
 Bidding and the Bid Day Concept - CICC Bluebook Seminar, AIA Minnesota Convention, November 2000
 A Conversation with Bill Hall, Hon AIA, Exhibitor Seminar, AIA Minnesota Convention, November 2000
 Reaching the Architectural Community, Avonite, Albuquerque, NM, January 2001
 Specifiers and Product Reps; Making the Most of the Partnership, CSI Albuquerque, January 2001
 Transitions - Specifications and Education, Marshfield Door Systems, Minneapolis, MN, January 2001
 Reaching the Design Community; How To Be Effective Marketing to Design Professionals, LaFarge National Sales Meeting, Toronto, ON, February 2001
 Risk Management and Construction Insurance: Supplementary Conditions, and Specifications, AIAMN Continuing Education Program, Minneapolis, MN, February 2001
 Getting and Holding Specifications, EPS Molders Association, San Antonio, TX, March 2001
 Specifiers and Product Reps; Making the Most of the Partnership, CSI Metro Detroit, Saginaw, & Grand Rapids Chapters, Lansing, MI, April 2001
 Post Occupancy Evaluation: A Facilities Planning Tool, Facilities Forum 2001, Dallas, TX, April 2001
 Performance Standards and Specifications for Wood Doors, Window and Door Manufacturers Associations, Chicago, IL,

May 2001

Getting and Holding Specifications, CSI Audio Exchange, Internet Presentation, May 2001
 Quality Assurance: Would Your Program Pass a CES Audit?, AIA/CES Conference, Denver, CO, May 2001
 Specifications for Project Architects, Designers, and Interiors, AIA Minnesota, Minneapolis, August 2001
 Effective Box Lunch Education Presentations, CSI Audio Exchange, Internet Presentation, September 2001
 Basic Paver Sales School, Interlocking Concrete Paving Institute, Washington, DC, October 2001
 Effective Exhibiting, AIAMN Convention Exhibitor Seminar, Minneapolis, MN, October 2001
 Selling to Design Professionals, Precast-Prestressed Concrete Institute, Reno, NV, November 2001
 Getting Specified; Selling to Design Professionals, Armstrong Ceiling Systems, Lancaster, PA, November 2001
 Construction Process & Construction Players, University of Minnesota, Construction Management, January 2002
 The Challenge of Cavity Wall Construction, Minnesota Concrete & Masonry Contractors Association, March 2002
 Value Engineering Panel Moderator, Metro Detroit Chapter CSI, March 2002
 How to Make Effective Architect Calls, Wenger Corporation, April 2002
 Getting and Holding Specifications, Becoming a Trusted Architectural Consultant, Best Access Systems, Indianapolis, April 2002
 MasterFormat Expansion, Industry Roundtable CSI Minneapolis-St. Paul, March, 2002
 Program Design and Development, AIA/CES Providers Conference, Charlotte, NC, May 2002
 From Presenter to Educator - Presentation Skills, AIA/CES Providers Conference, Charlotte, NC, May 2002
 Post Occupancy Evaluation: A Design Tool, NEOCon 2002, Chicago, IL, June 2002
 Specifications for Interiors, NEOCon 2002, Chicago, IL, June 2002
 Introduction to Architectural Marketing, Armstrong Building Products, Lancaster, PA, June 2002
 Specifications for Project Architects, Designers, and Interiors, CSI National Convention, Las Vegas, June 2002
 You Can't Get There From Here, Internet Portals, CSI National Convention, Las Vegas, June 2002
 Marketing with Specifications, Door & Hardware Institute National Convention, Chicago, July 2002
 Marketing Design Professionals, Armstrong Building Products, Las Vegas, NV, September 2002
 A-E Connection, Marketing Architects & Engineers, National Systems Contractors Assn, Cleveland, OH, September 2002
 Getting and Holding Specifications, CSI Audio Exchange, Internet Presentation, September 2002
 Getting and Holding Specifications, NSCA Connection, Teleconference Presentation, October 2002
 A-E Connection, Marketing Architects & Engineers, National Systems Contractors Assn, Rockleigh, NJ (Crestron), October 2002
 Effective Marketing to A-E-Cs - Creating a Partnership, National Systems Contractor's Association, 2002
 Basic Paver Sales School, Interlocking Concrete Paving Institute, Washington, DC, November 2002
 Tips for Effective Trade Show Exhibiting, AIAMN Convention Exhibitor Seminar, Minneapolis, MN, November 2002
 Evaluating New Products, Innovation or Risk Avoidance, AIAMN Convention Seminar, Minneapolis, MN, November 2002
 A-E Connection, Marketing Architects & Engineers, National Systems Contractors Assn, Orlando, FL, January 2003
 A-E Connection, Marketing Architects & Engineers, National Systems Contractors Assn, Anaheim, CA (Extron Electronics), January 2003
 A-E Connection, Marketing Architects & Engineers, National Systems Contractors Assn, Lancaster, PA (Armstrong World Industries), February 2003
 Marketing to Design Professionals, Insulating Concrete Form Association, Las Vegas, NV, February 2003
 A-E Connection, Marketing Architects & Engineers, National Systems Contractors Assn, Lancaster, PA (National Convention, Dallas, TX), March 2003
 Continuing Education, the Most Powerful Marketing Tool, Construction Specifications Institute National Convention, Chicago, IL, April 2003
 2nd Annual SCIP Specifier's Forum, Presenter and Moderator, Construction Specifications Institute National Convention, Chicago, IL, April 2003
 Specifications for Interiors, NEOCon 2003, Chicago, IL, June 2003
 Post Occupancy Evaluation: A Design Tool, NEOCon 2003, Chicago, IL, June 2003
 MasterFormat™ 2004 Expansion: Opportunity or Threat?, Presenter and Moderator, AIA San Francisco (SCIP Sponsored), June 2003
 Getting Specified: How to be Effective Marketing Design Professionals, Tremron, Fort Lauderdale, FL, June 2003
 SCIP Written Architecture: The Future of Specifications, Presenter and Moderator, CSI University, Philadelphia, PA, June 2003
 First Steps: Pre-design & Programming, AIA San Francisco, San Francisco, CA July 2003
 Specifications, Society for Environmental Graphics and Design, National Teleconference, September 2003
 SCIP Extreme Specifying: The Breadth of Written Architecture, Presenter and Moderator, CSI West Region Conference, Kona, HI, September 2003
 Construction Specifications Institute, MasterFormat™ 2004 Stakeholders Meeting, Facilitator, Washington, DC, October 2003
 How to be Effective Marketing Design Professionals, SmokeGuard National Sales Meeting, San Diego, CA, October 2003
 Specification Marketing, SmokeGuard National Sales Meeting, San Diego, CA, October 2003
 Specification Training, TEECom Design Group, Alameda, CA, December 2003
 Specification Training, TEECom Design Group, Alameda, CA, January 2004
 Effective Exhibiting, CSI San Francisco, San Francisco, CA, February 2004

Specifications for Project Architects, Designers, and Interiors, CSI Sacramento, Sacramento, CA, February 2004
Facilitated Brainstorming: A Predesign/Programming Tool, NeoCon West, Los Angeles, CA, March 2004
Specifications for Interiors, NeoCon West, Los Angeles, CA, March 2004
What You Need to Know to Survive the Specifications Game, Association of Wall and Ceiling Industries, International, Las Vegas, NV, April 2004
2004 SCIP Specifier's Forum: Where are the New Specifiers Coming From?, CSI National Convention, Chicago, IL, April 2004
2004 SCIP Specifier's Forum: The Future of Specifications: Master Systems, CSI National Convention, Chicago, IL, April 2004
2004 SCIP Specifier's Forum: The Education of Project and Full Time Specifiers, CSI National Convention, Chicago, IL, April 2004
2004 SCIP Specifier's Forum: The Value of Well Prepared Specifications, CSI National Convention, Chicago, IL, April 2004
2004 SCIP Specifier's Forum: The Future of Specifications: Information Technology and Practice, CSI National Convention, Chicago, IL, April 2004
MasterFormat 2004 Implementation Overview, CSI National Convention, Chicago, IL, April 2004
Green Design: Phase by Phase, Program Designer and Panel Moderator, AIA San Francisco, CA, April, 2004
Marketing Technology to Design Professionals, CompView, Inc., Online Web Seminars, April & May 2004
Separating Green Fact from Fiction, Program Designer and Panel Moderator, AIA San Francisco, CA May 2004
An Evening with Michael Chambers, US Gypsum Architectural Services dinner meeting, Chicago, IL, May 24, 2004
Specifications for Project Architects, Designers, and Interiors, AIA San Francisco Marin Task Force, San Rafael, CA, May 26, 2004
Specifications for Designers: Protecting Your Design Intent, AIA National Convention, Chicago, IL, June 2004
Facilitated Brainstorming: Pre-Design/Programming Tool, NEOCON, Chicago, IL, June 2004
MasterFormat 2004 Implementation Seminar, CSI University, San Antonio, TX, July 2004, Moderator
Working Effectively with Design Professionals, Tile & Stone Council, Northern California, Oakland, CA, September 2004
Specification Marketing to Design Professionals, McGraw-Hill Construction - Sweets, Chicago, IL September 2004
SCIP Education Program Moderator, CSI West Region Conference, San Diego, CA, September 2004
Specification Marketing to Design Professionals, Leviton Corporation, San Diego, New York, Chicago, October 2004
Specification Marketing to Design Professionals, Johns-Manville Corporation, Palm Springs, CA, January 2005
MasterFormat 2004 Education Program, CSI San Francisco ProFair 2005, San Francisco, CA, March 2005
Effective Relationships with Design Professionals, Johns Manville Corporation, Cabo San Lucas, Mexico, March 2005
MasterFormat Accredited Instructor Program, CSI National Convention, Chicago, IL, April 2005
MasterFormat Forum, CSI National Convention, Chicago, IL, April 2005
Tile & Stone Details and Specifications, Tile & Stone Council of Northern California, San Francisco, CA, May 2005
MasterFormat Accredited Instructor Program, AIA National Convention, Las Vegas, NV, May 2005
The Business of Specifications, National Specifiers Conference at EcoBuild, Orlando, FL, June 2005
Recent Changes in Products and Standards, National Specifiers Conference at EcoBuild, Orlando, FL, June 2005
Effective Exhibiting and Booth Design, CSI West Region Exhibitor Seminar, Sacramento, CA, September 2005
2005 SCIP Roundtable Seminar, CSI West Region Conference, Sacramento, CA September 2005
Specification Marketing to Design Professionals, Kährs International, Altamonte Springs, FL, October 2005
Specification Marketing Training, Chicago Metallic Corp., Chicago, IL, November 14 & 15, 2005
Acoustics for Architects with Charles Salter PE, Panel Moderator, AIA San Francisco, San Francisco, November 2005
Accessibility: Design, Disconnects, and Specifications, AIA San Francisco Procrastinators Series, San Francisco, December 2005
MasterFormat™ 2004, Introduction and Overview, AIA San Francisco Procrastinators Series, San Francisco, December 2005
Accessibility: Design, Disconnects, and Specifications, Hornberger + Worstell, San Francisco, January 2006
Facilitated Brainstorming: A Predesign/Programming Tool, NeoCon 2006, Chicago, IL, June 2006
Specifications for Designers: Protecting Your Design Intent, SB Architects, San Francisco, CA 2006
Steam Rooms, Showers, and Waterproof Membranes, Tile & Stone Council of Northern California, San Francisco, CA, October 2006
Facilitated Brainstorming: A Predesign/Programming Tool, SB Architects, San Francisco, CA, October 2006
Specifications: Protecting Design Intent, AIA San Francisco Procrastinator's Series, San Francisco, CA December 2006
Specifications: Protecting Design Intent, AIA East Bay, HSW Conference, Oakland, CA December 2006
Facilitated Brainstorming: A Predesign/Programming Tool, AIA East Bay, HSW Conference, Oakland, CA December 2006
CDT Study Course, Section 2, CSI San Francisco, San Francisco, CA, January 2007
CDT Webinar, CSI National Online Program, January 2007
Specifications: Protecting Design Intent, CSI Santa Clara Valley Chapter, San Jose, CA February 2007
CDT Study Course, Section 10, CSI San Francisco, San Francisco, CA, February 2007
Specifications: Protecting Design Intent, IIDA Northern California Chapter, March 2007
Specifications: How to Protect Your Design Intent, Coverings 2007, Chicago, IL, April 2007
Specifications: Protecting Design Intent, AIA East Bay Chapter, Young Architects Forum, May 2007
Accessibility Disconnects, ASI Staff Training Webinar, May 2007
Specifications: Protecting Design Intent, CSI National Convention, Baltimore, MD, June 2007
Specifiers and Product Reps: Making the Most of the Partnership, CSI National Convention, Baltimore, MD, June 2007
Getting and Holding Specifications, CSI National Conventions, Baltimore, MD, June 2007

Accessibility Disconnects, ASI Staff Training Webinar, June 2007
Getting and Holding Specifications, PPG-CMT Sales Meeting, Pittsburgh, PA, September 2007
Getting and Holding Specifications, Häfele ABM Sales Meeting, Chicago, IL, October 2007
Specifications: Protecting Design Intent, Häfele Showroom Architect Presentation, Chicago, IL October 2007
CDT Study Course, CSI San Francisco, San Francisco, CA, January/February 2008
Specification Marketing to Design Professionals: Defining Customer Requirements and Protecting Specifications, KI International Sales Meeting, Green Bay, WI, February 2008
Specifications: Protecting Your Design Intent, CSI Sacramento, Sacramento, CA March 2008
Specifications: Protecting Your Design Intent, Coverings2008, Orlando, FL April 2008
CSI Roundtable: Specifications and Technology, Connectivity Week, San Jose, CA, May 2008
Specifications for Project Architects, Designers, and Interiors: Protecting Your Design Intent, Construct2008, Las Vegas, NV, June 2008
Accessibility: Design, Disconnects, and Specifications, Construct2008, Las Vegas, NV, June 2008
Ceramic Tile & Stone Specifications: Critical Issues, AIARE Seminar, Santa Rosa, CA, August 2008
Ceramic Tile & Stone Specifications: Critical Issues, AIAEB Seminar, Oakland, CA, October 2008
GreenFormat™, CSI Redwood Empire Seminar, Santa Rosa, CA, November 2008
Ceramic Tile & Stone Specifications: Critical Issues, AIASF Seminar, San Francisco, CA, December 2008
Specifications: Protecting Your Design Intent, Quattrocchi Kwok Architects, Santa Rosa, CA, December 2008
Specifications: Protecting Your Design Intent, EDG Architecture & Design, San Rafael, CA, December 2008
Ceramic Tile & Stone Specifications: Critical Issues, AIASCV Seminar, San Jose, CA, January 2009
Ceramic Tile & Stone Specifications: Critical Issues, AIASCV Seminar, Mountain View, CA, January 2009
Lean, Green, & Integrated: High Performance BIM Workshop, Facilitator, West Region/Sacramento CSI, February 2009
Specifications: Quality Control and Coordination, AIARE/RECSI Product Expo, Santa Rosa, CA, March 2009
Specifications: Protecting Your Design Intent, AIASCV, San Jose, CA May 2009
Specifications: Protecting Your Design Intent, AIASCV, Mountain View, CA May 2009
Residential Plan Reading, North Coast Builders Exchange, Santa Rosa, CA, May 2009
Commercial Plan Reading, North Coast Builders Exchange, Santa Rosa, CA, May 2009
Facilitated Brainstorming: A Predesign/Programming Tool, NEOCon 2009, Chicago, IL, June 2009
Specifications for Project Architects, Designers, and Interiors, Construct2009, Indianapolis, IN, June 2009
Accessibility: Design, Disconnects, and Specifications, AIA San Francisco, San Francisco, CA June 2009
Accessibility: Design and Integration, Kaiser Permanente Architecture and Facilities Staff, Oakland, CA August 2009
Accessibility: Design and Disconnects, AIACC Distance Education Program, August 2009
Accessibility: Design and Disconnects, AIA Seattle Codefest, Seattle, WA, September 2009
Accessibility: Design and Disconnects, AIACC Monterey Design Conference, Asilomar, CA, September 2009
Working Effectively with AIA Professional Members, AIA Redwood Empire Affiliates, Santa Rosa, CA, September 2009
Accessibility: Design and Disconnects, University of California, San Francisco Medical Center Architecture and Program Management Staff, San Francisco, CA, December 2009
Contractors, Specifications, and Design Professionals, Tennant Annual Contractor Meeting, Las Vegas, NV, February 2010
Specifications Marketing to Design Professionals, Tennant Global Sales Meeting 2010, Las Vegas, NV, February 2010
Updating Specifications, Panel Discussion, San Francisco Chapter CSI, San Francisco, CA February 2010
Getting and Holding Specifications, Redwood Empire CSI Product Expo Exhibitor Seminar, Santa Rosa, CA March 2010
Integrating Products into the Design Process (program designer), Redwood Empire CSI Product Expo Architect's Seminar, Santa Rosa, CA March 2010
Getting and Holding Specifications, Serious Materials Sales Meeting, Sunnyvale, CA, April 2010
3 Rs of Product Representation, Serious Materials Sales Meeting, Sunnyvale, CA, April 2010
Specifications: Quality Control and Coordination, Construct2010, Philadelphia, PA, May 2010
Competitive Specifications: Protecting Your Design Intent, Construct2010, Philadelphia, PA, May 2010
Specifications: Protecting Your Design Intent, AIA Minnesota Webinar, May 2010
Accessibility: Design and Disconnects, AIA East Bay, Oakland, CA June 2010